

CENTRAL COLLEGES OF THE PHILIPPINES
HIGH SCHOOL DEPARTMENT

Activity: CCPHS Online Activities

Objective: To enhance the school's online presence in relation to marketing the high school department

Time Frame	Event	Activity (Subject)	Target Participants	Mechanics	Criteria	Hashtag
April 23, 2021	World Book Day	Share-a-Story (English)	Grades 10	Write a Facebook post to share the title and gist of a story you have read recently and why it has been a good read. Tag the official page of Central Colleges of the Philippines and use the prescribed hashtags.	<ul style="list-style-type: none"> • Clarity • Coherence • Grammar and Mechanics 	#CCPHSshareastory #CCPHSbacktobooks
April 26-30, 2021	National Intellectual Property Month	Anti-Plagiarism Campaign (Media and Information Literacy)	Grade 11	Design a poster to increase awareness and respect for intellectual property. Post on social media. Tag the official page of Central Colleges of the Philippines and use the prescribed hashtag.	<ul style="list-style-type: none"> • Relevance to the theme • Creativity • Impact 	#CCPHSnotoplagiarism
April 30, 2021		Virtual Educational Tour (Social Studies)	Grades 7-10	Post a picture on social media while engaging in a virtual field trip. Tag the official page of Central Colleges of the Philippines and use the prescribed hashtag.	<ul style="list-style-type: none"> • TBA 	#CCPHSvirtualfieldtrip
May 7, 2021	Health Workers Day	TikTok Challenge	All	Produce a 1-minute video using TikTok to honor health workers and post on social media. Theme TBA. Tag the official page of Central Colleges of the Philippines and use the prescribed hashtag.	<ul style="list-style-type: none"> • Content and relevance to the theme • Artistry and originality • Technical Quality • Impact 	#CCPHSsaluteshealthworkers

May 14, 2021		Mr. and Ms. Mathinee Idol 2020-2021 Online Pageant	Grades 7-10	Candidates will post photos of themselves in their prescribed attire while friends and family can like and share their posts. They are to tag the official page of Central Colleges of the Philippines and use the prescribed hashtag.	<ul style="list-style-type: none"> • TBA 	#CCPHSmathineeidol
May 15, 2021	International Day of Families	Photo Essay on the Role of Digital Technologies on the Well-Being of Families (Filipino sa Akademikong Larangan)	Grade 12	Take a series of photographs which depict the role of digital technologies on the well-being of families. Post on social media. Tag the official page of Central Colleges of the Philippines and use the prescribed hashtag.	<ul style="list-style-type: none"> • Content and relevance to the theme • Artistry and originality • Technical Quality • Impact 	#CCPHSinternationaldayoffamilies
May 18, 2021	International Museum Day	Virtual Art Exhibit (Contemporary Arts of the Regions)	Grade 12	Develop a virtual art exhibit anchored on the theme, "The Future of Museums: Recover and Reimagine." Post on social media. Tag the official page of Central Colleges of the Philippines and use the prescribed hashtag.	<ul style="list-style-type: none"> • Content and relevance to the theme • Artistry and originality • Technical Quality • Impact 	#CCHSvirtualartexhibit
May 22, 2021		The Chef Family	Grades 7-10	Record a video while cooking a special dish with family and post on social media. Tag the official page of Central Colleges of the Philippines and use the prescribed hashtag.	<ul style="list-style-type: none"> • TBA 	#CCPHScheffamily
May 28, 2021	National Flag Day	Flag-making Activity (Social Studies)	Grades 7 and 8	Using found objects, recreate the Philippine flag and post on social media. Tag the official page of Central Colleges of the Philippines and use the prescribed hashtag.	<ul style="list-style-type: none"> • Adherence to the theme • Creativity • Impact 	#CCPHSraiseyourflag
May 31, 2021	World No Tobacco Day	Anti-Smoking Campaign (Social Studies)	Grade 9	Create a poster to create awareness about the risks of using tobacco. Post on social	<ul style="list-style-type: none"> • Relevance to the theme • Creativity 	#CCPHSnotosecondhandsmoke #CCPHSnosmoking #committoquit

				media. Tag the official page of Central Colleges of the Philippines and use the prescribed hashtags.	<ul style="list-style-type: none"> • Impact 	
June 5, 2021	World Environment Day	CCPHS Goes Green Campaign	Grades 7-11 and Grade 12 HUMSS	Through a Facebook post, show how you practice taking care of the environment even while at home. Tag the official page of Central Colleges of the Philippines and use the prescribed hashtag.	<ul style="list-style-type: none"> • TBA 	#CCPHSgoesgreen